

ECONOMIC DEVELOPMENT REPORT – February 2022

Proposed Long-term Economic Development Projects

1. Van Buren Hall Renovation and Grant Funding
2. Kinderhook Creek LWRP

Promotion and Village Information Distribution

1. Continued restocking display of Historic Kinderhook Village Walking & Bicycling Tour.
2. Continued posting news and events about Kinderhook events and businesses on Nextdoor Kinderhook, Facebook, IMBY.com, Instagram, and regional Facebook Community Boards.
 3. Continued reposting Kinderhook business Instagram posts on Instagram and Facebook.
 4. Continued design and content development and identification of appropriate graphic designer for 4" x 9" rack card for distribution in Spring 2022 by Berkshire Brochure re: day trip to Kinderhook.
 5. Reposted village notices on official village Facebook page.
 6. Follow-up with tour bus companies to be pursued once GeoTourist app is recorded and goes live.

Historic Kinderhook GeoTourist App - Supported by a Grant from the Hudson River Valley National Heritage Area

1. Commenced review of remainder of historic-site scripts submitted by Kate Johnson.
2. A. Birckmayer, Wendy Speilmann, Stephen Lang to schedule recording sessions once site scripts are finalized. Projected completion: April 2022.
3. Provided village historian Kate Johnson with documents re: Sister City project.

Community/Business Outreach

1. Continued discussions and support re: village issues with The Kinderhook Knitting Mill.
2. Consultations ongoing with The Kinderhook Bottle Shop. Opening Spring 2022. Consulted with Kinderhook Bottle Shop on outreach to The School for inclusion on Miles of Smiles map.
3. Kept business owners apprised of special board meetings.
4. Worked in cooperation with KBPA on planning spring/summer events.
5. Reposted opening announcements on social media for Gallery Northeast.
6. Reposted menus from DYAD on social media.
7. Distributed media features on Kinderhook businesses to Village Board, mayor, and relevant businesses (Chronogram, Hudson Valley Magazine, Times Union, Vogue).
8. Stayed informed about new opportunities for purchasing business-district properties.
9. Completed and submitted nomination of Patrick Kenny of Saisonnier for 40 Under 40.
10. Passed on information about a village property to be newly listed for sale to potential new business owner.

Bandstand

1. Consulted with New York State Department of Parks & Recreation Historic Preservation re: grants. Provided R. Piwonka's bandstand history as background information to NYS Parks & Recreation.
2. Received affirmative decision that bandstand project would be eligible for a Parks grant.
3. Provided feedback to G. Merryweather and D. Flaherty re: bandstand/public bathroom conceptual drawings.
4. Distributed R. Piwonka's bandstand history to members of HPC and village historian Kate Johnson.

Traffic Issues and Complete Streets Related to Economic Development

1. Distributed to trustees Abrams and Browne news about proposed revisions to Federal Infrastructure Guidebook re: traffic speeds and complete streets.

COVID-19 Community Outreach

1. Continued daily postings and on-going email blasts from village and on Nextdoor Kinderhook and Facebook concerning Columbia County Department of Health COVID-19 updates.
2. Kept up to date on information in the media concerning COVID-19 issues and distributed as warranted via email blasts and social media.

Albany-Hudson Electric Trail and Village Bike Racks

1. Consulted with Kinderhook Bottle Shop re: inclusion of bike trail map on Miles of Smiles visitor map.

Mills Park

1. Consulted with Mills Park volunteers re: planning for Columbia Land Conservancy grant application.
2. Wrote and submitted a grant application for Columbia Land Conservancy Municipal Mini-Grant program for the design, production, and printing of a tri-fold explanatory brochure/map about the history of Mills Park, and sustainable planting, gardening, and pollinators. Grant request: \$500 (no match).

Sister City Project – Buren in the Netherlands

1. Composed and sent an outline to Guilderland/Buren tourist bureau of proposed cooperative social-media effort to encourage tourism from Buren to Kinderhook and from Kinderhook to Buren.

Grants

1. Continued ongoing monitoring of notifications of NYS grant availability to make recommendations to village board.

2. Discussed opportunities for KBPA to look into 501c (3) status to enable KBPA to serve as a fiscal grant sponsor for village-improvement projects.

Kinderhook Creek and LWRP

1. Completed draft RFP for LWRP. Draft approved by R. Fitzsimmons with minor revisions.
2. Finished revisions to RFP and identified and gathered attachment documents.
3. Consulted with Barton & Loguidice on issue of grant administration of LWRP and requested a sample list of projects on which B & L had administered as well as produced plans.
4. Met with N. Heeder, D. Weir, and J. Dunham to review attachments for RFP for LWRP.

Van Buren Hall

1. Received decision from NYS Department of Parks & Recreation Historic Preservation that Van Buren Hall falls within parameters of requirements for NYS Historic Preservation grants. Follow-up meeting to be scheduled for review by NYS Historic Preservation of renovation drawings and plans.

25 Chatham Street – Vacant Lot

1. Next steps on hold: (1) Contacting DEC to determine if there is any additional paperwork in their files post-demolition status. (2) Summarizing information for report to Board of Trustees.

Miscellaneous

1. Composed follow-up letter on behalf of Mayor Leiser re: ground-penetrating study at Persons of Color Cemetery.
2. Distributed Hartgen Archaeological Study (found by deputy clerk) to Persons of Color Cemetery volunteers.
3. Requested information from new businesses for updating business list on Village website (to be completed).
4. Coordinated with N. Heeder to produce email blast re: calendar of dates for 2022 village election.